IBHRE Ambassadors serve an essential role in advancing the IBHRE mission by encouraging heart rhythm professionals to achieve the certification, mentoring prospective examinees, and representing IBHRE’s interest with designated external organizations.

IBHRE Ambassadors represent the organization through:

- A positive understanding of the organization’s mission, vision, and strategy
- Articulating the value of professional competency
- Engaging with the heart rhythm management community to bring awareness to IBHRE certification

Ambassadors Advocate for IBHRE by:

- Serving as IBHRE’s official spokespeople and liaisons to the Pacing and EP communities within their region by connecting them to IBHRE resources
- Being informed about the organization’s current priorities
- Getting to know the population of heart rhythm professionals
- Communicating with IBHRE staff about events in their area
- Promoting IBHRE at professional development and networking events

VOICES FOR IBHRE CERTIFICATION